

## 14219A ASSIGNMENT 1

### Public Affairs Fundamentals

- 1-1. Public affairs is an essential component of mission accomplishment.
1. True
  2. False
- 1-2. Where does the authority for public affairs activity come from:
1. CHINFO
  2. The President
  3. Secretary of the Navy
  4. Secretary of Defense
- 1-3. What kind of information will be made available to the public, Congress and the news media?
1. Accurate
  2. Truthful
  3. Timely
  4. All of the above
- 1-4. In the Department of the Navy, public affairs is a function of:
1. Administration
  2. Command
  3. Operations
  4. Communications
- 1-5. Public affairs does not have a role in maintaining public confidence .
1. True
  2. False
- 1-6. The government function of building and maintaining relationships with constituent groups served is known as:
1. Public Affairs
  2. Public Relations
  3. Public Information
  4. 1 and 3
- 1-7. When may the DoD classify information for the purpose of precluding its release?
1. Never
  2. When the government is as risk of international embarrassment
  3. When Congress is critical of a DoD weapons program
  4. When national anti-military sentiment is high

- 1-8. Information may be withheld when which of the following conditions exists?
1. A Navy fighter jet crashes under questionable circumstances
  2. A journalist requests information on Fifth Fleet ship movements
  3. A Navy ship runs aground near Pearl Harbor
  4. A major newspaper requests information about a senior leader who has been relieved

- 1-9. Propaganda has a role in DoD and DON public affairs programs.
1. True
  2. False

1-10. Sara Lauren, the campaign manager for city councilman candidate Derek Bowling, calls you for permission to distribute bumper stickers at your naval station. As PAO, how should you handle this situation?

1. Politely deny the request, per DoD policy, the military cannot be linked to political candidates
2. Tell her she must first receive written approval from the naval station CO
3. Approve the request, but refer her to the command judge advocate for distribution instructions
4. Approve the request, but limit distribution to the office spaces and common areas

1-11. DoD military and civilian employees acting in their official capacity may contact a political campaign:

1. Any time
2. Only when necessary in connection with scheduling, advance, logistics, security and legal compliance matters
3. Only with prior written approval of the Counsel of the President.
4. 2 and 3

1-12. Public affairs personnel regardless of whether or not they are currently assigned in a media relations assignment represent the military at all times, even when they are off duty, and must adhere to a higher standard of discretion in expressing their views publically.

1. True
2. False

1-13. One of the civilians on your team tells you he wants to run for city councilman in next year's election. What guidance should you give him?

1. "Run a special request chit via the chain of command to ASD(PA)."
2. "What a great idea! How can I help?"
3. "Obtain the CO's permission via official command correspondence."
4. "Call the command judge advocate to find out about possible legal ramifications ."

1-14. Navy personnel may fundraise for a specific political party at a Navy command or organization.

1. True
2. False

1-15. The public affairs organization within the Department of the Navy is designed to:

1. Delay or prevent the flow of information
2. Provide the maximum flow of factual information
3. Provide the maximum flow of entertaining information
4. Provide a flow of questionable information

1-16. Who is responsible for establishing Department of the Navy public affairs policy and directing its implementation?

1. DIRPA
2. CHINFO
3. 1 and 2
4. SECNAV

1-17. Who is responsible for coordinating, planning and implementing public affairs policies and programs for the Department of the Navy?

1. DIRPA
2. CHINFO
3. 1 and 2
4. SECNAV

1-18. Who has the direct responsibility to the Commandant of the Marine Corps for development, planning and implementation of public affairs programs within the Marine Corps?

1. DIRPA
2. CHINFO
3. 1 and 2
4. SECNAV

1-19. Who is responsible for the public affairs program at any Navy command?

1. The command's public affairs officer
2. The public affairs officer at the next higher command
3. The commander
4. CHINFO

1-20. Which of the following is not a responsibility of a command's public affairs officer?

1. Protect the privacy of those who use or request information, as well as those about whom information exists in government records.
2. Successfully executing the public affairs mission in support of the commander's communication objectives.
3. Ensure all command public affairs personnel receive periodic training in the performance of public affairs functions.
4. Act as liaisons but not interfere with the reporting process except to correct inaccuracies.

In answering questions 1-21 through 1-23, select the duties in Column B that best matches the individual in Column A.

1-21. Contract public affairs personnel	1. Attends to the needs of distinguished visitors
1-22. Military or civilian public affairs personnel	2. Authorized to act as official Navy or Marine Corps spokespeople
1-23. Protocol officer	3. May not authorize the release of information for the Navy or Marine Corps